

# CALLING ALL VENDORS & PRIVATE-SECTOR PARTNERS

Support the National Staff Development and Training Association (NSDTA) and  
National Association for Program Information and Performance Measurement (NAIPM)  
CONFERENCE

August 29-September 1, 2010  
Hyatt Regency Cambridge Hotel, 575 Memorial Drive, Cambridge, Massachusetts 02139-4896  
Phone (617) 492-1234 - Fax (617) 491-6906

The National Staff Development and Training Association, and its sister APHSA affiliate the National Association for Program Information and Performance Measurement, will hold a combined Conference/Institute on August 29-September 1, 2010, at the Hyatt Regency Cambridge Hotel, 575 Memorial Drive, Cambridge, Massachusetts.

We invite vendors and private sector partners to publicize their services and products by financially supporting this event. There are different ways in which your company can support our conference, and details on each option are provided in the pages that follow.

The options include:

- **Become a sponsor**, with a mix of complimentary conference registrations, advertising, special reception, and recognition in the conference booklet, depending on the sponsorship level.
- **Become an exhibitor** and share information about your products and services with the hundreds of attendees at the conference.
- **Attend the conference as a vendor** and participate in all sessions, meals and special events.

This year's institute will include 250–300 attendees—key state and local staff development instructors, trainers, training directors, quality control professionals, as well as university, and not-for-profit partners. Please see the attached information that provides details for each opportunity. Please contact Dee Gross at (202) 682-0100 extension 243, or e-mail [dee.gross@aphsa.org](mailto:dee.gross@aphsa.org) with questions.

## Sponsorship Registration Form

Please complete this form and return it to Dee Gross; e-mail [dee.gross@aphsa.org](mailto:dee.gross@aphsa.org), fax to (202) 408-5947, or mail to the American Public Human Services Association, 1133 Nineteenth Street, NW, Suite 400, Washington, DC 20036. Dee can also be reached at (202) 682-0100 extension 243, if you have additional questions. ***Form and payment must be received by May 28, 2010.***

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Exhibit Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Web Site Address: \_\_\_\_\_

## Sponsor Selection Levels Sponsorship Levels

### Platinum Sponsor: \$8,000

- Three complimentary, full-conference registrations
- Full-page advertisement in the conference program book
- Three invitations to attend a special reception
- Complimentary exhibit booth in the vendor area of the conference, with sponsorship recognition ribbon
- Sponsor listed in the conference program booklet distributed to each conference attendee

### Gold Sponsorship: \$6,000

- Two complimentary full conference registrations
- Half-page advertisement in the conference program book
- Two invitations to attend a special reception
- Complimentary exhibit booth in the vendor area of the conference, with sponsorship recognition ribbon
- Sponsor listed in the conference program booklet distributed to each conference attendee

### Silver Sponsorship: \$3,000

- One complimentary, full-conference registration
- Quarter-page advertisement in the conference program book
- Sponsor listed in the conference program booklet distributed to each conference attendee

### Bronze Sponsor: \$1,500

- Quarter-page advertisement in the conference program book
- Sponsor listed in the conference program booklet distributed to each conference attendee

# EXHIBITOR SPACE FORM

The National Staff Development and Training Association (NSDTA) and  
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**Yes!** Our organization would like to exhibit at the National Staff Development and Training Association, and its sister APHSA affiliate the National Association for Program Information and Performance Measurement Conference.

**NOTE:** This form must be returned with payment in order to guarantee exhibit space(s). Payment must be received by **May 28, 2010.**

Any exhibitor requiring audio visual or other equipment needs should contact the (hotel sales manager, hotel name, address, phone, fax):

Exhibit space will be assigned on a first-come, first-served basis. Please make checks payable to APHSA/NSDTA. Return this form and payment to: APHSA, 1133 Nineteenth Street, NW, Suite 400, Washington, DC 20036, Attention: Dee Gross.

Feel free to contact APHSA at (202) 682-0100. Please register online and complete the Institute Registration if you plan to attend workshops and events, and include those fees in addition to the exhibit fee.

## Method of Payment (Please check one)

- Visa  
 MasterCard  
 American Express

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

- Check  
(Check # \_\_\_\_\_ Date \_\_\_\_\_)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-Mail

\_\_\_\_\_  
Program Area

## Exhibit Fees

Single Space (6 foot table)

### Fees

\$500

Double Space (two 6 foot tables)

\$900

Book Material Display

\$50

Exhibit setup may begin after 9:00 AM Sunday, August 29, 2010, and must be removed by 8:00 PM Tuesday, August 31, 2010. Exhibit Hours: Sunday, from 1:00—4:00 PM, Monday and Tuesday 8:00 AM—5:00 PM. Exhibit fees do not include the institute registration fee. Please register online and complete the Institute Registration if you plan to attend workshops and events, and include those fees in addition to the exhibit fee.

\_\_\_\_\_  
Shipping:

The Hyatt Regency Cambridge Hotel, advises that shipments may not be received earlier than **August 22, 2010.** All boxes should be addressed to: **Hyatt Regency Cambridge Hotel, 575 Memorial Drive, Cambridge, Massachusetts 02139-4896.** Also include the following information when shipping:

**ATTN:** RECIPIENT'S NAME AND COMPANY  
**REF:** NSDTA/NAPIPM CONFERENCE — 08/29/10-9/01/10  
**ARRIVAL:** YOUR ARRIVAL DATE

Please "number all boxes" and mark them (clearly) "HOLD FOR ARRIVAL OF THE SENDER".

